

PROSPECTUS

20
25

CERTIFICATE · DIPLOMA · BACHELOR

THE FASHION INSTITUTE

**AUSTRALIA'S LEADING
FASHION COLLEGE
FOR HIGHER EDUCATION**

WELCOME

NOT JUST A FASHION COLLEGE, A PLACE TO MEET YOUR PEOPLE, A CAMPUS WHERE YOU WILL BE INSPIRED, A COMMUNITY OF INDUSTRY CONNECTIONS, FAST-TRACKED FASHION DEGREES, INDUSTRY LED TRAINING, TEACHERS THAT BECOME MENTORS, A SPACE TO EXPRESS YOURSELF.

**WEAR WHAT YOU WANT, BE WHO YOU WANT,
CREATE YOUR FUTURE.**

The Fashion Institute is part of the Institute of Creative Arts + Technology, offering undergraduate programs in Fashion Business, Digital and Social Media Marketing, Communications and Media.

We are at the forefront of providing current and relevant education, taught by industry leaders in a dynamic and engaging environment; paired with exclusive internship and event opportunities, international industry exposure, guest speakers sessions and masterclasses with some of the industry's top professionals.

The Fashion Institute operates an all-inclusive community, where individuals are encouraged to be their true authentic selves and students are truly supported to achieve their career goals.

A fashion advertisement featuring three models. In the background, a man with a beard and sunglasses wears a blue t-shirt and a denim vest. In the foreground, a woman with curly hair and sunglasses rests her chin on her hand, wearing a black jacket. To her right, another woman with long red hair and sunglasses is being touched on the head by a hand from the right, wearing a shiny green top. The background is a plain, light grey.

FASHION BUSINESS

ELEVATE YOUR FUTURE IN FASHION BUSINESS

Our Business programs are designed to equip you with the essential skills needed to excel in the fast-paced and ever-evolving fashion industry. Whether you're interested in marketing, enterprise and innovation, finance, or management, our programs offer a comprehensive education that prepares you to lead and succeed.

UNDERGRADUATE CERTIFICATE OF BUSINESS [3 MONTHS]

This foundational program provides a strong introduction to the world of business, offering essential insights and practical knowledge. It's the perfect starting point for those looking to gain a foothold in the industry or as a stepping stone towards further study.

ONE TRIMESTER				
	UNIT 1	UNIT 2	UNIT 3	UNIT 4
T1	Core Research + Insight	Core Foundations of Marketing	Core Management Fundamentals	Core People + Culture

DIPLOMA OF BUSINESS MANAGEMENT [6 MONTHS]

Our Diploma offers an in-depth exploration of business principles, tailored specifically for the fashion industry. With a focus on real-world application, this program builds on the foundational knowledge, enhancing your expertise in areas such as consumer psychology, finance, and business communications.

TWO TRIMESTERS				
	UNIT 1	UNIT 2	UNIT 3	UNIT 4
T1	Core Research + Insight	Core Foundations of Marketing	Core Management Fundamentals	Core People + Culture
T2	Core Intro to Consumer Psychology	Core Intro to Business Accounting	Core Business Information Systems	Core Intro to Business Communications



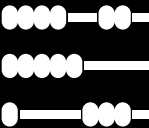
FASHION BUSINESS



INTAKES
FEBRUARY
JUNE
SEPTEMBER



DURATION
Cert: 3 Months
Diploma: 6 Months
Bachelor: 2 Years
[2 days per week]



NO. OF UNITS
Cert: 4 Units
Diploma: 8 Units
Bachelor: 24 Units



STUDY MODE
On Campus
or Online



FEES
\$2500 Per Unit



FEE HELP
100% Funded



INTERNSHIP
180 Hours
[Bachelor]



**INDUSTRY
EXPERIENCE**
Unlimited



**BOOK
APPOINTMENT**



ENROL NOW

BACHELOR OF BUSINESS [FASHION]

2 YEARS FAST - TRACKED

Our innovative, fast-tracked Bachelor program blends the depth of a traditional Business degree with an industry-focused approach, specifically designed for the fashion world. Over two years, you'll gain advanced skills in enterprise, marketing, management and leadership, all while staying ahead of industry trends. Graduate with the confidence and knowledge to make your mark in the fashion industry.

CAREER PATHWAYS

- + Brand Manager

+ Fashion Buyer

+ E-commerce Manager

+ Marketing Manager
- + Merchandiser Planner

+ Operations Manager

+ Production Manager

+ Sales Manager

YEAR 1				
	UNIT 1	UNIT 2	UNIT 3	UNIT 4
T1	Core Research + Insight	Core Foundations of Marketing	Core Management Fundamentals	Core People + Culture
T2	Core Intro to Consumer Psychology	Core Intro to Business Accounting	Core Business Information Systems	Core Intro to Business Communications
T3	Industry Industry Practice 1	Core Enterprise + Innovation	Core Digital Business Communications	Specialisation Fashion Culture + Society
YEAR 2				
	UNIT 1	UNIT 2	UNIT 3	UNIT 4
T1	Core Project Management	Core Economics for Business	Core Business Metrics	Specialisation Fashion Planning + Buying
T2	Core Ethics + Decision Making	Core Leadership + Change Management	Core Strategic Management	Specialisation Fashion Retail + E-commerce
T3	Industry Industry Practice 2	Core Business Sustainability + Innovation	Core Business Law + Compliance	Core Luxury Brand Management



FASHION BUSINESSES



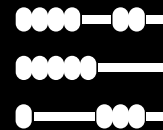
INTAKES

FEBRUARY
JUNE
SEPTEMBER



DURATION

Cert: 3 Months
Diploma: 6 Months
Bachelor: 2 Years
[2 days per week]



NO. OF UNITS

Cert: 4 Units
Diploma: 8 Units
Bachelor: 24 Units



STUDY MODE

On Campus
or Online



FEES

\$2500 Per Unit



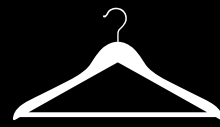
FEE HELP

100% Funded



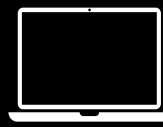
INTERNSHIP

180 Hours
[Bachelor]



INDUSTRY EXPERIENCE

Unlimited



BOOK
APPOINTMENT



ENROL NOW



COMMS + MEDIA

COMMS + MEDIA



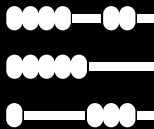
INTAKES

FEBRUARY
JUNE
SEPTEMBER



DURATION

Bachelor: 2 Years
[2 days per week]



NO. OF UNITS

Bach 24 Units



STUDY MODE

On Campus
or Online



FEES

\$2500 Per Unit



FEE HELP

100% Funded



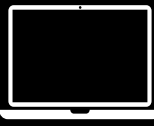
INTERNSHIP

180 Hours
[Bachelor]



INDUSTRY
EXPERIENCE

Unlimited



BOOK
APPOINTMENT



ENROL NOW



COURSE STRUCTURE

COMMUNICATIONS + MEDIA

BACHELOR OF COMMUNICATIONS + MEDIA

2 YEARS FAST - TRACKED

Immerse yourself in the dynamic world of fashion communications through our fast-tracked Bachelor of Communications and Media program. This degree combines the art of storytelling with the power of strategic communication, all tailored to the unique demands of the fashion industry. Over two years, you'll explore the intersection of fashion, media, and culture, gaining the skills to craft compelling narratives and innovative campaigns that resonate with global audiences.

CAREER PATHWAYS

- + Brand Strategist
- + Communications Specialist
- + Digital Marketing Manager
- + Content Creator
- + Marketing Manager
- + Media Relations Manager
- + Public Relations Manager
- + Social Media Manager

YEAR 1

	UNIT 1	UNIT 2	UNIT 3	UNIT 4
T1	Core Intro to Communications + Media	Core Intro to Creative Process	Core Foundations of Marketing	Elective 100 Fashion Culture + Society
T2	Core Intro to Public Relations	Core Intro to Consumer Psychology	Core Content Creation	Elective 100 Styling + Creative Direction
T3	Core Copywriting + Media Communications	Core Media Landscape	Core Media Ethics	Industry Industry Practice 1

YEAR 2

	UNIT 1	UNIT 2	UNIT 3	UNIT 4
T1	Core Data + Analytics	Core Brand Experience	Core The Marketing Plan	Elective 200 Fashion Planning + Buying
T2	Core Multiplatform Writing	Core Social + Digital Media Strategy	Elective 200 Event Management	Elective 300 Content Strategy
T3	Core Industry Practice/ Experience 2	Core Strategic Media Planning	Core Major Project	Elective 300 Fashion + Lifestyle Writing



DIPLOMA OF DIGITAL + SOCIAL MEDIA MARKETING

SELF PACED | 18 MONTHS

Take control of your studies with our Online Self-Paced Diploma of Digital and Social Media Marketing. This flexible program is designed for individuals who want to master the art of digital and social media marketing on their own schedule and at their own pace.

Whether you're looking to enhance your existing skills or break into the industry, this diploma provides comprehensive training in the latest digital strategies, tools, and platforms. From marketing, content creation to written communications and digital strategy, you'll gain the expertise needed to develop and execute successful digital marketing campaigns.

FOUR TRIMESTERS		
	UNIT 1	UNIT 2
T1	Core Intro to Digital + Social Media Marketing	Core Foundations of Marketing
	UNIT 3	UNIT 4
T2	Core Intro to Digital Design	Core Intro to Creative Process
	UNIT 5	UNIT 6
T3	Core Intro to Written Communications	Core Intro to Digital Strategy
	UNIT 7	UNIT 8
T4	Core Content Creation	Elective Digital Photography

4
TRIMESTERS



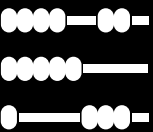
INTAKES

FEBRUARY
JUNE
SEPTEMBER



DURATION

Diploma: 18 Months
[Self-paced]



NO. OF UNITS

Dip 8 Units



STUDY MODE

Online



FEES

\$1250 Per Unit



FEE HELP

100% Funded



INTERNSHIP

N/A



INDUSTRY EXPERIENCE

Unlimited



BOOK
APPOINTMENT



ENROL NOW

DIGITAL + SOCIAL





EXTRA-CURRICULAR

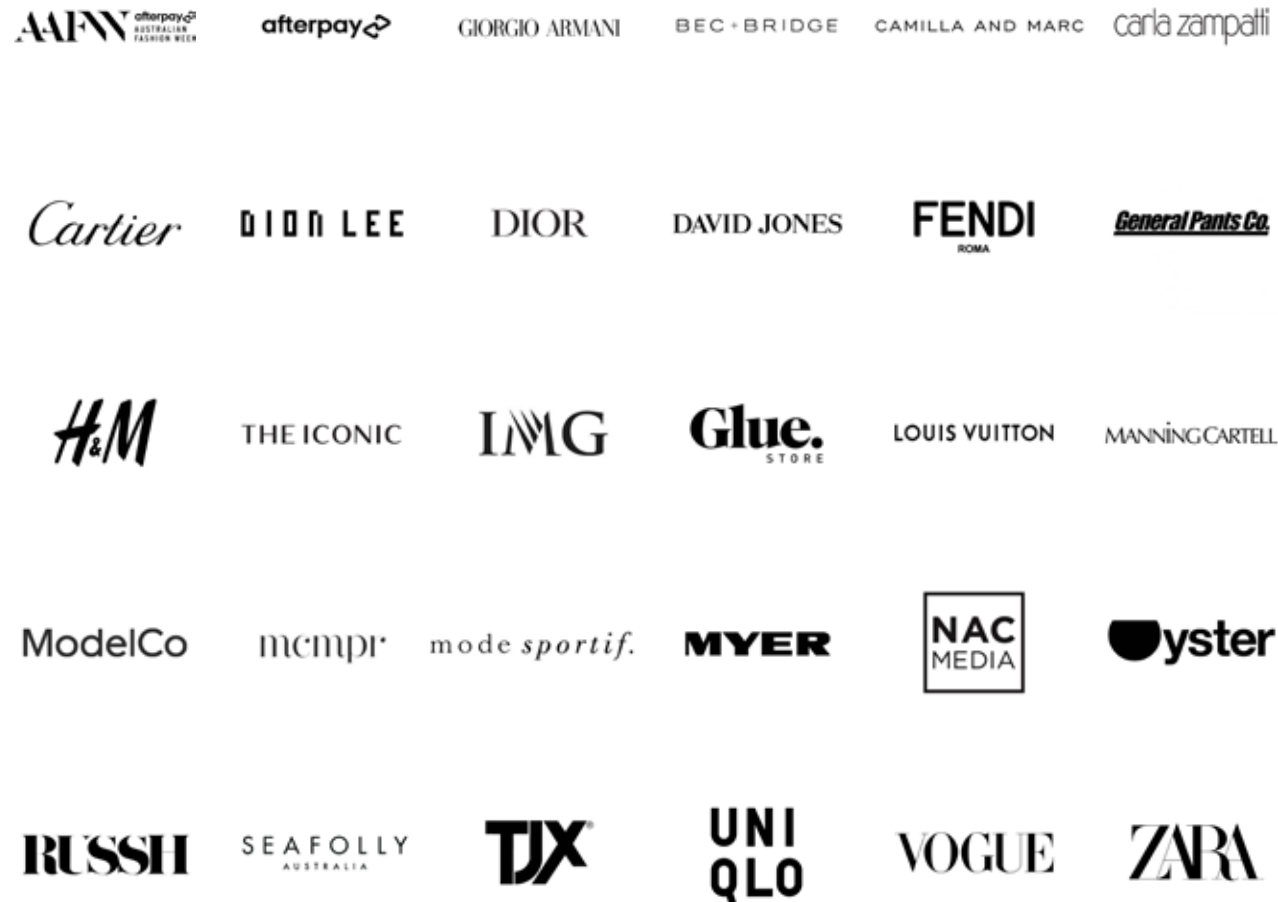
INDUSTRY

EXPERIENCE

INDUSTRY PARTNERS

The Fashion Institute places students into internships with over 600 of Australia's premier fashion labels, companies, magazines and media.

SOME OF OUR INDUSTRY PARTNERS INCLUDE:





INTERNSHIP EXPERIENCE

Through our Workplace Training Program, The Fashion Institute provides a pathway for students to gain hands on experience within the industry. This program paves the way for students to develop invaluable skills, which will open the doors to a fulfilling career in fashion.

All students of The Fashion Institute become part of our exclusive workplace training program and our dedicated Careers Team tailor each experience to suit individual aspirations and career goals. This close collaboration ensures placements that are relevant to each student's unique interests and talents.

We offer opportunities Australia wide and students are able to use their logged hours of Industry Experience as credit towards their studies.

The Fashion Institute has a reputation for consistently providing our internship partners with high caliber candidates and providing our student's tailored work placement opportunities.

INDUSTRY CONNECTION

In addition, The Fashion Institute provides students access to our internship and job opportunities database through our careers log-in page and extends invitations to regular Industry Guest Speaker sessions, Excursions and Networking Events each trimester.



EVENT EXPERIENCE

All students have access to unlimited event experience and volunteering opportunities throughout the year, from designers' warehouse sales to industry black tie events, and on-set collection shoots.

Volunteering is a great way for you to build your industry experience and network with like-minded professionals.

FASHION WEEK

Each year TFI students are encouraged to volunteer at Australia's main fashion weeks including Sydney, Melbourne and Brisbane.

These experiences provide students the opportunity to gain hands-on industry experience by assisting on the shows of loved & celebrated Australian designers and labels.

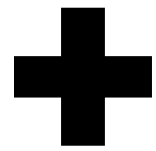
INTERNATIONAL WORKPLACE TRAINING PROGRAM

Over the past eight years, The Fashion Institute has curated extraordinary experiences for students through our annual New York Fashion Week program. Excitingly, in 2023, we expanded our horizons by introducing London Fashion Week to our renowned International Program.

This initiative provides students with a unique chance to actively participate in some of the world's premier international fashion shows and engage in valuable internships with esteemed designers. This exposure immerses them in the dynamic and ever-evolving international fashion landscape.



APPLY



HOW TO APPLY

01

STEP 1 - INTERVIEW

Attend a campus tour, phone appointment or Open Day.

Book here:
www.thefashioninstitute.com.au/book-online

02

STEP 2 - APPLY

Complete the application form:
www.thefashioninstitute.com.au/apply

From here our admissions team will be in touch within 3-5 business days.

03

STEP 3 - LETTER OF OFFER

Successful students will receive a Letter of Offer and a Student Acceptance Agreement which outlines the contractual arrangements and confirms the course of enrolment, duration; campus location; course-related fees and policies.

04

STEP 4 - ACCEPTANCE

Formally accept your offered place by completing, signing and returning the Agreement Acceptance Declaration in the Letter of Offer and finalise your funding.


05


STEP 5 - ORIENTATION


All students will be required to attend an Orientation the week before classes commence. Invitations will be sent out as part of your Welcome Pack.

THE FASHION INSTITUTE

GET IN TOUCH

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 hello@thefashioninstitute.com.au

 www.thefashioninstitute.com.au

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NSW 2008

INSTITUTE OF CREATIVE ARTS + TECHNOLOGY

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DISCLAIMER:

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COMPLIANCE:

The Education Services for Overseas Students (ESOS) Act 2000 sets out the legal framework governing the delivery of education to overseas students studying in Australia on a student visa. ICAT, in providing education services to overseas students, complies with the ESOS Framework and the National Code of Practice for Providers of Education and Training to Overseas Students 2018 (National Code). A description of the ESOS Framework can be found at: education.gov.au/esos-framework
